

SAVE WATER...

IN THE HOME

- Turn off the tap when brushing your teeth
- Wash vegetables and salads in a bowl rather than under a running tap
- Only run washing machines or dishwashers with full loads
- Take a short shower rather than a bath
- Put a Save-a-Flush bag in your toilet cistern (contact us for a free bag) or better still fit a new dual flush toilet
- Fix dripping taps and lag pipes to prevent leaks
- Choose water-efficient appliances when replacing old ones

OUTSIDE

- Choose drought tolerant plants which need less watering – you'll save time too
- Use a water butt to store rainwater for the garden
- If you use a hosepipe, fit a trigger gun to control the flow
- In hot weather, water before 8.00am or after 8.00pm, to reduce evaporation losses
- Don't water established trees, shrubs and lawns – they don't need it
- Water plants around the roots and use a mulch to avoid the soil drying out
- Wash your car with a bucket and sponge

REDUCING OUR

CARBON FOOTPRINT

We know that we all have to work together to preserve our natural environment. Everyone is getting used to sorting their waste into different bins to improve recycling rates. We are now all having to be more careful with the fuel we use in our homes and cars, so that we can save money and reduce carbon emissions too.

It is no different with our use of water, which is just another big recycling exercise. If we can save water then we will have to use less fuel to pump and treat it and that will help to reduce carbon emissions. Ultimately it will help to keep down water charges whilst also reducing our impacts upon the environment. As the population continues to grow, the pressure will be even greater for us to reduce our water use.

**A FEW SIMPLE CHANGES
TODAY WILL HELP SAVE THE
ENVIRONMENT FOR TOMORROW**



For more advice visit our website:

www.portsmouthwater.co.uk

or telephone

023 9249 9888

alternatively visit these sites for further information

www.eco-schools.org.uk

www.environment-agency.gov.uk

www.envirowise.gov.uk/water



JANUARY 2014

SAVE WATER NOW...

SAVE THE ENVIRONMENT FOR TOMORROW



www.portsmouthwater.co.uk

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Water is one of the Earth's most valuable resources, covering over 70% of it's surface; and only 1% of that is fresh water! All life depends upon water to survive and the Earth would be a lifeless desert without it!

Fortunately the Natural Water Cycle ensures that the Earth's water is continuously recycled. However, when we abstract water for public water supplies we have a duty to ensure that we don't damage the environment.

In the South East of England, our average personal consumption is greater than in other parts of the UK and many of our neighbours in Europe too.

AVERAGE DAILY PERSONAL CONSUMPTION (LITRES)

BELGIUM	115
GERMANY	125
UK AVERAGE	150
SOUTH EAST ENGLAND	160

To make best use of our available water resources the Government wants us to try to reduce personal consumption to 130 l/h/d by 2030. That will mean a significant change in the way we all use water at home.

How can you help?



So how much do you actually use? Visit www.portsmouthwater.co.uk and click on the **Saving Water Challenge** button to work out how much your household use, you might be surprised by the result! Then have a look at our tips for saving water.

On a normal day, note the number of times each appliance is used, multiply by the volumes used for each. Then add up the individual totals and divide the sum by the number of people in the household to calculate the average consumption for each person.



WE ARE DOING OUR BIT BY:

- Reducing the amount of water lost from leaks in the pipe network
- Encouraging householders to switch to a meter
- Encouraging Government and manufacturers to develop water efficient fittings and appliances for new and existing households

FREE



WATER SAVING PRODUCTS

ORDERING IS EASY:

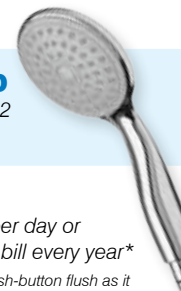
Order online at www.portsmouthwater.co.uk and click on the **Saving Water Challenge** button. Alternatively, call us on 023 9249 9666 or post to Water Efficiency Officer, Portsmouth Water Ltd, PO Box 8, West Street, Havant PO9 1LG

Please tick the **FREE** items you wish to order. They will be dispatched to you within 14 days.



WATER SAVING SHOWERHEAD

Can save up to 30 litres per day or around £42 off your utility bills every year*



SAVE-A-FLUSH

Can save up to 15 litres per day or around £14 off your utility bill every year*

Not to be used in toilets with a push-button flush as it may damage the valve mechanism.



TOOTH TIMER

Can save around £12 off your utility bills every year*



SHOWER TIMER

Can save up to 5 litres per day or around £6 off your utility bill every year*



BATHBUOY

Can save up to 30 litres per day or around £40 off your utility bills every year*



NAME:

ADDRESS:

TELEPHONE:

E-MAIL:

*If you're not on a water meter, you could still save over £20 a year off your gas bill. Savings are based on the cost to the average domestic metered customer to provide 1 litre of water and are only an approximate saving.